



WHAT IS THE EVENT?

The 2026 North American Brass Band Association's annual contest is April 10-11 in Ft. Wayne Indiana

Venue

- Embassy Theatre, The Pearl Center for the Arts, Grand Wayne Convention Center •

Vendor Location at Venue

- Anthony Wayne ballroom in Grand Wayne Center

Vendor Fee's

- See attached partner structure doc

WHY SHOULD YOU BE A SPONSOR/VENDOR?

- Vendor Benefits
 - The largest gathering of Brass Bands and devotees in North America
 - Great sales opportunity with potential customers with strong Brass Instrument Affinity
 - 40+ bands in attendance
 - 1500+ musicians that are motivated to buy
- NABBA is looking for corporate sponsorship and vendor support. Sponsors will receive program recognition as well as other exposure. Vendors (which can also be a sponsor) will receive table space and program recognition. NABBA supports many other events throughout the year.
 - February – Mid Atlantic Brass Band Festival – Glassboro, NJ
 - March – Gateway Festival – St. Louis, MO
 - March – Texas Brass Fest – Dallas, TX
 - March – Dublin Festival of Brass – Dublin, OH
 - November – US Open – Clarkston, MI
 - US Masters - November, Kansas City
- Registration deadlines
 - Online registration due January 15th.
 - Payment if full due January 31st
 - Advertising media due March 1st (logo, program ad, streaming files)

Come be a part of the Largest Brass Band event in North America!

WHAT ARE WE ASKING FOR?

- Financial support and partnership
- You can be a corporate event sponsor, a display vendor, or a caption sponsor

Vendor and Sponsorship Structure

Level	Amount	Program Ad	Number of Exhibition Tables	Notes
Non-Profit	\$300	N/A	1	Must document non-profit status
In-Kind	Services Rendered	TBD	TBD	Subject to discussion/agreement with NABBA President.
Brass	\$600	1/4 page	1	
Copper	\$900	1/2 page	2	
Silver	\$1,100	Full page	3	
Gold	\$1,600	Full page	5	Preferred placement in vending area, Streaming
Platinum Sponsor	\$5,000	Full page, Back Inside Cover	5	Prominent placement in vending area as negotiated, Enhanced logo placement, Mid-roll Streaming
Title Sponsor	\$10,000	Full page, Front Inside Cover	5	Prominent placement in vending area as negotiated, Enhanced logo placement, Mid-roll Streaming

Caption Sponsorship Structure

Section	Amount	Notes
Solo/Ensemble Sections	\$400	Sponsor may choose one section
Youth/Open Section	\$500	Prominent stage signage
3rd Section	\$600	Prominent stage signage
2nd Section	\$700	Prominent stage signage
1st Section	\$800	Prominent stage signage
Championship	\$900	Prominent stage signage

Stand Alone Advertising

1/4 Page Program Ad	\$300	Placement determined by NABBA
1/2 Page Program Ad	\$600	Placement determined by NABBA
Full Page Program Ad	\$800	Placement determined by NABBA
Front/Rear Inside Cover	\$1,000	Pending availability
Streaming	\$1,000	Pending availability

HOW DO I SIGN UP?

[CLICK TO SIGN UP](#)



SCAN ME