Minutes from the North American Brass Band Board of Directors Meeting August 5-7, 2005 Indiana University South East and Galt House, Louisville, KY

<u>Members present</u>^{*}: Eric Aho, Louis Bourgois, Barb Burtch, Jay Cohen, Diana Herak, Anita Cocker Hunt (president), John de Salme (vice president), Linda A. Detman (secretary), Paul Droste, Jim Grate (treasurer), Jackson Hill, Ron Holz, Rusty Morris, Sara North, Susan Reigler, Tom Scheibner (controller), Quentin Sharpenstein, Don Stine, Julie Vish, and Keith Wilkinson

Guest: Joanna Goldstein, Frank North

Meeting began[†] at 7:35 p.m. on Friday, August 5 with a welcome from President Hunt who was looking forward to a positive and productive weekend.

Previous Meeting Minutes

Linda Detman distributed copies of the minutes from the March Board Meeting (previously approved by email). Ron Holz made a motion to accept minutes as written; Jay Cohen seconded—*motion passed unanimously.*

2005 Championship Report

John de Salme reported that NABBA 2005 set a new precedent with the NABBA Board serving for the first time as the contest hosts and organizers. Special acknowledgement was given to Jay Cohen who went above and beyond the call of duty in securing and safely returning equipment borrowed from local high schools. Jay handled much of the local logistics in the run-up to the contest. The Board gave Jay a round of applause for his spectacular work.

The facility for the contest was deemed only "adequate", but there were some problems, mainly the inability to use the business center as promised and the withdrawal of sleeping rooms for use during the weekend due to resort renovations (this turned out good for NABBA since we weren't held responsible for booking the number of rooms we had originally promised). Luckily, Jeff & Paula Clymer purchased a copier and set up in one of the meeting rooms to tabulate results—the Board expressed extra thanks to the Clymer's for going above and beyond the call of duty.

Ron Holz was present for Friday only; Eric Aho and Julie Vish were present on Saturday only; and Don Stine was present Friday through Saturday morning.

[†] Before the meeting officially began, Board members toured the gala concert site at Memorial Hall (in Louisville) and the contest facilities at Indiana University Southeast.

Nineteen bands competed in the contest—all bands sent their application materials (fees, rosters, etc.) on time, and one new band—Brass Band of Central Illinois—participated for the first time. The contest entrants spanned across the country from Washington State to Florida. Jim Grate was acknowledged for his efforts in posting contest application materials on the NABBA website—this saved NABBA the postage cost of mailing materials to member bands.

The accuracy of materials submitted by contesting bands continues to improve, however, in the solo/ensemble competition accompanists are often left off the application—this makes it difficult to schedule the competition and to make the program complete. Again this year, personnel lists of each band were verified as per the contest rules. There were 68 entries to the solo/ensemble competition—entries were down due to the absence of the youth bands at this year's competition. Soloists have asked to see results for all participants (as the bands do), so an effort will be made at the next contest to provide complete results for the solo/ensemble competition.

Every year adjudicators and bands are provided feedback forms and asked to rate the competition; this year only three of 19 bands and four of six adjudicators returned the forms. Selected comments from the judges included a suggestion to get proctors to run the CD recorders, one judge commented about feeling rushed to complete written and taped comments and would have liked more time. Another judge felt the fees need to be raised (NABBA currently pays judges \$500 honorarium, plus expenses). Comments from bands included "well-run besides not having a local host" and "glad a better venue has been selected for next year." Percussion adjudication for solo/ensemble has improved, particularly since a percussionist was selected to do the judging this year. A judge in the Challenge and Championship sections, Stephen Roberts, wrote a review of NABBA 2005 for 4barsrest. It can be downloaded at http://www.4barsrest.com/articles/2005/art445a.asp

John closed his report by saying he has enjoyed his four years as controller; he met some great people, but also had to make some tough decisions—he thanked the Board for allowing him to serve. Tom Scheibner will take over as controller, and John will serve as associate controller for the next contest (Ron Holz is unable to serve as associate controller).

Overview of NABBA 2005

Anita Cocker-Hunt reported on some of the logistics involved with last year's contest. Chicago Staff Band saved NABBA's neck by coming through to perform the Gala Concert. She gave kudos to the many volunteers who helped, Rusty Morris and members of the Natural State Brass Band in particular. She also expressed special thanks to Jay Cohen for his efforts in making the contest a success. For next year, 300 rooms at the Galt House have been set aside for NABBA 2006. Participants should book their rooms as soon as possible—once

NABBA meets the minimum booking of 300, band rehearsal rooms at the hotel will be available at no charge.

Ron Holz discussed the need to consider how to handle the Reading Band for 2006 in case more than 20 bands enter the contest—when this happens it is sometimes necessary to begin the competition on Friday evening. Alternative, flexible scheduling may need to be considered (a plan A and B) for Friday. While participation in the Reading Band naturally fluctuates during the time it is held, you don't want to dilute it with too many other things going on.

Louisville Update

Joanna Goldstein and Susan Reigler showed a PowerPoint presentation meant to be used with potential funders of next and future NABBA competitions. The figures displayed in the presentation include University in-kind expenses being provided to NABBA that can be used to entice companies that might match them. Joanna discussed how NABBA should make the effort to pursue national sponsorship for the competition and that a visual "branding" of NABBA could help in that regard. The Board will have a presentation by Indiana University Southeast graphic arts students on Saturday to consider logos and t-shirt/poster designs for NABBA 2006. Copies of the PowerPoint presentation were distributed and additional copies are available.

Great American Brass Band Festival report

Ron Holz reported that the NABBA bands featured at this year's GABBF represented NABBA well. Those bands included Chicago Brass Band, Athena Brass Band, and the National Capitol Band of the Salvation Army. Next year's GABBF will be held June 9-11, 2006. An invitation to attend was extended to the NABBA 2005 Champion, Brass Band of Central Florida, but they have declined the invitation. By the selection rules approved by NABBA, the Chicago Brass Band would have been offered the chance to go, but since they played at GABBF this year, they were ineligible, so an invitation has been extended to the top Honors division band, James Madison University Brass Band.

Test piece selection for Championship and Honors divisions

Board listened to *Music of the Spheres* and *Of Men and Mountains* for the Championship division and *The Holy War* and *Spectrum* for the Honors division. *Of Men and Mountains* was selected for the Championship division; *Music of the Spheres* received 5 votes, *Of Men and Mountains* received 8 votes. *Spectrum* was selected for the Honors division; *The Holy War* received 2 votes, *Spectrum* received 11 votes.

Break for committee meetings—adjourned for the evening after committee meetings.

Saturday, August 6, 2005

Yamaha/NABBA Workshops

In 1986, NABBA and the Yamaha Corporation began a series of brass band workshops to encourage the formation of new brass bands and to support existing bands. Paul Droste reported on the workshops he has been involved with for the past 16 years (succeeding Perry Watson) that included 45 workshops with the numbers of attendees ranging from 12 to 40. Early in the history of these workshops, Yamaha would provide a full set of brass instruments and percussion and covered all workshop expenses; NABBA would provide music and some brass band educational materials. Participants paid a workshop fee equal to one year of NABBA dues and received a one year membership.

Paul says from his time doing the workshops, 11 new bands started. However, in recent years, Yamaha has been less involved shipping only a few instruments and paying only the clinician's fee (the workshop hosts are now responsible for clinician expenses). Paid registration for the workshops isn't required, and no NABBA memberships are included. Paul reports it has been increasingly difficult to find workshop hosts.

In addition to the workshops Paul has convened nine International Music Camps where 40-50 adults meet to form a brass band for four days at the season-ending Adult Camp. Players come from many areas of the United States and Canada, from existing bands and as individuals.

Paul urges NABBA to solidify the relationship with Yamaha and work to find future hosts to make sure these workshops continue. He is retiring as the Yamaha brass band clinician and has recommended Anita Cocker Hunt as his replacement. If NABBA drops the ball on these workshops it will suffer—the workshops can help plant the seeds for the development of future brass bands.

Anita commented that Paul has done NABBA a great service by serving as the workshop clinician and that she will try to carry on what he has done. Paul also commented that support for the workshops remains at Yamaha, but there isn't someone in a leadership position (like John Woody) to help advocate for them and to help schedule.

Galt House tour

The Board toured the Galt House facilities and found them to be adequate for band rehearsals and the Reading Band. However, Eric Aho and Julie Vish were concerned when they checked in that employees didn't know what NABBA was and couldn't direct them to the location of the Saturday meeting. They urged plenty of signs be posted for the competition.

Test piece selection for Challenge division

Board listened to Aspects of Praise and The Plantagenets for the Challenge division. **Aspects of Praise** was selected; The Plantagenets received 4 votes, Aspects of Praise received 14 votes.

Presentation of logos and artwork

Graphic design students from Indiana University Southeast, Joe Vance and Robbie Davis, presented logos and artwork designed for consideration by the Board for posters, t-shirts and other items for NABBA 2006. The designs were developed considering "elements that would be unique to brass instruments." The design boards were circulated and the Board thanked the students for coming in to present them.

After the students left, Don Stine expressed concerns about introducing a different NABBA logo and felt the organization has a history and identity attached to the current logo. Julie Vish talked of how she found the designs to be more contemporary; Jay Cohen echoed her thoughts, saying he thought these designs were more in line with the kind of music NABBA bands have been playing.

Joanna Goldstein, who had contacted the students to design the logos, said they would be more than willing to work with the Board's ideas about making changes as long as it didn't disrupt the artistic intent of the design. The Board decided to keep the poster boards displayed in the meeting room and to decide about them the following day.

Ashland Festival report

Jackson Hill reported that this year's festival (its 10 year anniversary) was a success, although it has been tough to raise the money needed and he has had to cut back on the number of bands that can participate. Jack feels the festival won't die, but it is becoming increasingly difficult to sustain it. Next year's festival (date still to be determined) will only be for one day.

Eastern Iowa Festival report

Don Stine reported the festival continues to be a success and enjoyable for players and listeners alike. They bring in two other brass bands (paying them \$1500 each) and the format consists of two one-hour concerts, then a massed band concert with food and beverages afterwards. The festival is usually held on the third Saturday in June.

Northeastern Festival report

Quentin Sharpenstein reported on continuing efforts to resurrect this festival with West Point, but when he tried to establish contact, the current colonel was leaving. The incoming colonel, Tim Holton will be contacted.

Treasurer report

Jim Grate reported on the state of NABBAs three accounts: checking (\$14,022.94), Silver Bells (\$1,576.34), and savings (\$9,049.11) for a total net worth of \$24,648.39. There was some discussion about tallying the band and individual memberships as part of the competition income to realistically reflect the funds available for contest. Julie Vish argued NABBA needs to be prepared for a year of low attendance at competition; Anita Cocker Hunt mentioned the need to have "a cushion to fall on." Jim Grate suggested that extra money left over from competition should be deposited in the NABBA savings account. Louis Bourgois noted NABBA should aim for enough money to cover a contest and a half "in case we ever take a bath" on the contest. Jim Grate said he would like a 'gentleman's agreement' to be able to transfer money to the accounts as needed.

Jim Grate provided a map of the US showing where NABBA bands come from and statistics on band memberships by categories of membership, and a monthby-month assessment of website hits. Jim Grate welcomes comments and suggestions on the website.

Anita Cocker Hunt said Jim has saved NABBA lots of money; for example, we currently pay \$111 for the website—it used to cost \$900.

Eric Aho made a motion to accept the treasurer's report; Louis Borgois seconded—*motion passed unanimously*.

Louisville Update (continued)

Joanna Goldstein has sent out 65 letters to all NABBA and non-NABBA bands to invite them to Louisville; she has gotten a positive response from some of the non-NABBA bands. The local public radio station, WUOL, has committed to be a media sponsor of the contest meaning they will broadcast public service announcements about it and the Gala Concert. Susan Reigler said the Louisville paper, the Courier-Journal might also agree to be a media sponsor and run an ad for the contest. Since she works there, she might also be able to get in a few articles about brass bands. NABBA is committed to Louisville for 2006 and 2007—thinking ahead, a new venue will have to be selected for the 2007 gala concert. Joanna offered to provide to NABBA a list of accompanists who could be available for the solo/ensemble competitions. This list will be made available on the NABBA website. A photographer from the Commonwealth Brass Band will be approached about serving as the official photographer for the competition, and Dave Henderson has been contacted and has again agreed to record all competition performances and make them available on compact disk.

The Bridge report

Eric Aho reported that he has been delayed in getting out the Bridge and that his goal now is to get the Bridge back on a regular schedule, set deadlines for submission of materials, and to get a list of band contacts to distribute information about the Bridge. Anita Cocker Hunt suggested putting the deadlines

on both the website and in the Bridge. Eric said he envisions a September precontest issue with information from the summer board meeting, a February runup to contest issue, and a June post-contest issue. Susan Reigler reiterated the need to set deadlines for the production of the Bridge. Louis Bourgois suggested setting the dates so they would be recorded in the minutes. Anita Cocker Hunt noted that people are asking about the Bridge and that it is important to remember that the Bridge is really all non-contesting bands have to connect them to NABBA. Diana Herak and Julie Vish have been enlisted to help Eric with soliciting advertising for the Bridge. Tentative dates scheduled as deadlines to submit materials for the Bridge: September 1, January 1, and May 1.

Review of schedule for contest weekend

Anita Cocker Hunt distributed a list for Board members to sign up duties during competition weekend. She noted that earlier discussions indicated the Board wants to have a Reading Band unless it cannot be accommodated due to the number of bands signed up for contest. There will be no formal reception after the Gala this year, but the Fourth Street area of Louisville (a few blocks from the Galt House) has many bars and restaurants and will likely serve as a natural gathering place for NABBA members after the gala. The Gala Concert will start at 8 p.m.; the announcements of contest results will happen at 7:30—the extra time will likely be needed because of the distance between the contest site at IUSE, the hotel, and gala venue. Joanna asked for a list of any other volunteer roles or jobs that will need to be filled so she can begin soliciting volunteers.

Paul Droste asked if there was any possibility of including clinics at contest this year—they have been neglected over the years. His suggestions for workshop ideas included: starting a band, budget/fundraising, conducting and arranging. Someone [if any of you know who, please let me know] wondered if clinics could be held during the solo/ensemble competition—Joanna Goldstein said she would look into finding additional rooms. Paul Droste agreed to coordinate clinics based on the entries received for solo/ensemble.

Anita Cocker Hunt reported that several bands have been contacted about performing the Gala Concert, but cannot do it. Quentin Sharpenstein had suggested a joint concert by Chicago Brass Band and Brass Band of Central Florida. Anita checked with both bands (Gail Robertson, president of BBCF said they aren't interested, although Anita spoke to Michael Garasi, conductor, and he seemed open to it—she will double check with them. Colin Holman, conductor of CBB, did not outright say no, but did express concern about wanting to focus on the competition) and said they both seemed open, but non-committal. Jay Cohen remarked that the CBB president said they are open to talking about it. No Salvation Army bands are available and inquiries are still being made to the Jack Daniels Silver Cornet Band. The Lexington Brass Band was floated as an idea, along with a soloist (Vincent DiMartino and Allen Vizzutti were mentioned as possibilities). Athena Brass Band was also floated as a possibility, but band members present wondered about their ability to pull together enough material to

put on a gala concert. Tom Scheibner suggested considering Kevin Norbury to play the organ along with a band. Keith Wilkinson suggested the New York Staff Band and the Southern Territorial Band. Joanna Goldstein mentioned that a local school, New Albany High School, has an internationally awarded percussion ensemble that we could consider. The amount budgeted for the gala band concert is \$6-7,000.

Paul Droste proposed a motion to invite Lexington Brass Band and two soloists of note for the 2006 contest and to extend an invitation to the Southern Territorial Band for 2007; Eric Aho seconded the motion. During discussion of the motion, someone requested the motion be amended to include the provision of contacting the Jack Daniels Silver Cornet Band as a back up option. The motion with amendment *passed unanimously*.

Discussion after the motion included considering Athena Brass Band for 2008.

A gala concert hall for 2007 will need to be secured—Memorial Hall is not available then. Two options were put forth by Joanna Goldstein: The Palace and the Brown Theater. Brown (cost: \$1,500) is more do-able financially, seats about 1,400, and they are currently available for the contest weekend. The Palace seats about 2,600, but will not book events more than a year in advance (cost: \$5,000). Discussion ensued about the size of venue needed and the possibility that a smaller venue might require more than one gala concert (since the concert is open to the public and had the chance to be a moneymaker for NABBA).

Louis Bourgois moved to book the Brown Theater for NABBA 2007; Diana Herak seconded—*motion passed unanimously*.

Test piece selection for Explorer and Youth divisions

Board listened to A Celtic Suite and Melodies of Dvorak for the Explorer division and Dimensions and Petite Suite de Ballet for the Youth division. Both selections for the Explorer division were rejected, therefore, **Dimensions** was selected for the Explorer division by unanimous vote. **Petite Suite de Ballet** was selected for the Youth division by unanimous vote.

Archive storage and monitoring

Diana Herak reported that the archives are still safely ensconced in Columbus OH in a storage facility. She said it would be nice to obtain programs for earlier NABBA Championships (years 1983-1985 and 2003 are missing). There is also a collection of scores in the archives—John de Salme suggested they could be used for future contests. Issues 1-41 of the Bridge are also missing from the archives. Sara North suggested putting an item in the next issue of the Bridge requesting members look through there own files for missing archive items. Tom Scheibner asked for a list of the scores to have on hand for upcoming competitions.

Diana noted that there doesn't appear to be much in the archives to make an interesting display of NABBA history at the competition or other events. Paul Droste suggested an effort be made to obtain oral histories from early NABBA participants such as Bert Wiley, Perry Watson, and John Woody to help retain institutional memory and history of the organization. John de Salme mentioned that an archival film of the very first NABBA competition was currently being preserved—it was suggested that the film be transferred to DVD for maximum preservation. John agreed to check into this.

International Competition Reports

World Brass Band contest—Jay Cohen reported the Chicago Brass Band had a great time and experience at this first year of the festival. He distributed a writeup from Colin Holman on the band's experience a Kerkade. Unfortunately, some things did not run as smoothly as expected (i.e., not enough stands, percussion logistics), but the competition was judged well, despite the rules not being effectively communicated to all bands. Jay estimated it cost \$2,500 per member to attend the contest, but they felt it was well worth the time and effort. Diana Herak remarked that she got to see CBB perform and thought it was great to see them on a world stage and that they did really well. The Board commended Chicago Brass Band for representing NABBA so well at the World Brass Band contest.

British Open-no report at this time.

NABBA Regional Contests recommendation

Jay Cohen presented a suggestion for NABBA to initiate regional contests consisting of a single day contest with no solo/ensemble competition and just three divisions, the winners of which would filter into the national competition. John de Salme mentioned that a regional festival was held in Las Vegas, but the committee in place didn't do much after it had happened to try to build momentum for possible future contests. He also thought a lack of financial backing may have caused it to go nowhere.

Julie Vish stated that NABBA needs to get more bands involved in contesting before having a regional competition structure and that extra effort should be made to outreach to non-NABBA bands so that they will want to be involved. Paul Droste said that NABBA should ask the leadership of bands out west how they would like to be involved with NABBA—his feeling is that local leadership needs to come to NABBA rather than NABBA imposing something on them. Anita Cocker Hunt mentioned talking to Spokane in St. Charles and that they said they'd welcome the opportunity to have the NABBA competition out by them. She felt NABBA should find a way to capitalize on this.

Joanna Goldstein pointed out how groups often say it is too expensive to come to NABBA, not that they don't want to—she feels bringing back prize money to the contest might help entice bands to come back, in part to have the opportunity to

win money to help defray the costs of participating. Tom Scheibner talked about how festivals seem to be better accepted initially since they lack the competitive factor which can sometime bring bad blood—he feels instituting more festivals might be a good entrée for bands into NABBA.

Linda Detman suggested that efforts be made to keep up with bands that have made inquires and maintain communication with non-NABBA bands and make those that show up to contest feel welcome and urge them to want to return. NABBA is continuing to discuss this issue and welcomes any suggestions on it from the NABBA membership.

Committee Reports

Contest Committee—Tom Scheibner discussed recommendations from the contest committee regarding participation in solo/ensemble contest entrants, additions to the band competition registration materials, timing issues with the Championship division, suggestions for descriptions of each division for the website, and a proposal for a North American band ranking system.

The committee proposed the following:

- Any current NABBA member can enter the solo/ensemble competition whether or not their band is taking part, however, there may be a cap on entrants to be determined by the controller based on the postmark date on the application.
- Ensembles must be composed of members of the same NABBA member band (in other words, ensembles may NOT be composed of members for more than one NABBA member band).
- A change in the language regarding non-refundable entry fees is recommended: "fees not refundable after entry has been accepted." This will just clarify that NABBA will not keep fees for bands who are unable to compete due to extenuating circumstances.
- The following will be added to the contest information on the website and application materials
 - Any special requests/needs of band (i.e., equipment, rehearsal time preference) must be included with the band entry form.
 - Friday rehearsal requests can be arranged by the controller. Requests will be considered in the order they are received.
 - NABBA does not provide Saturday rehearsal space other than the 30 minutes in the competition warm-up room.
 - Entry forms must be postmarked by January 20, 2006 for band, solo, and ensemble contests.
 - Late applications will be accepted for *bands only* (this will not apply for solo/ensemble entrants) with a supporting rationale if they are postmarked by January 27, 2006. Late entries must include a penalty fee of an additional \$150 for a total entrance fee of \$450.
 - On the contest entry form will be an underlined statement affirming no band player is a professional as defined in the contest rules.

Signing the entry form will denote acceptance of all statements on the form.

- In recognition of the length of the test piece in the Championship division this year, the maximum time allowed from start to finish (after the 5 minutes for set-up) will be 34 minutes—this time may or may not include a warm-up of no more than 2 minutes. Each band must notify the official timekeeper of its decision on how to use the 34 minutes (that is, with or without an onstage warm-up).
- John de Salme and Tom Scheibner will work together to add descriptions of each NABBA division to clarify what each division is striving for to the website. Suggestions for the content of these descriptions are welcome.
- The committee was presented with a proposal for instituting a ranking system for NABBA bands, but decided there is no need for such a system at this time.

Discussion ensued about the late fee rule change, with some wondering whether or not it would be enough to deter bands from submitting late entries. Late entries make it difficult for the controller to move forward with scheduling logistics of the competition and are also needed so that the local host can plan accordingly for rehearsal and meeting space. The committee's intent in allowing a late fee is to give bands with various issues an opportunity to compete. Barb Burtch made a motion to accept the contest committee's recommendation allowing a late fee; Quentin Sharpenstein seconded—*motion passed unanimously*.

Julie Vish made a motion to accept the committee's recommendation regarding extending the time for the Championship division to 34 minutes; Paul Droste seconded—*motion passed unanimously*.

John de Salme reminded Board members that while the current contest entry asks for black and white glossy photos, it is easier and more efficient to produce the contest program using electronic photos. Also, bands are now notified of the draw by email instead of postal mail.

Someone <if you remember who this was, please let me know> brought up the issue of a rule regarding bands who have previously played on the competition stage being unable to take part in contest, however, it doesn't appear that this is a rule for NABBA. Someone was going to check into this.

Competition Site Planning Committee—Louis Bourgois presented the committee report.

- The championship budget will be finalized when the number of entries is known.
- Miller Transportation was selected to provide bus service between the Galt House and IUSE—estimated budget: \$5,000. Jim Grate and Joanna

Goldstein will work together to come up with a transportation schedule during the contest weekend.

- Event badges and gala ticket prices will remain at 2005 levels. Tickets will be available on site and with band registrations; Gala tickets will be available online through Ticketmaster with an electronic transaction surcharge paid by the consumer.
- Jim Grate will create "personal service contracts" for adjudicators to clarify what expenses NABBA will cover. Contracts will state the fee and per diem to be paid to the adjudication (no *carte blanche*), with duties to include adjudication of solos/ensembles and bands, and clinician services for the Kentuckiana area public schools.
- All equipment needs are being ably handled onsite by Joanna Goldstein and Susan Reigler. IUSE has provided in-kind to NABBA the use of classrooms, rehearsal rooms, two concert halls for the band competition, various equipment (percussion, pianos, stands, chairs, etc.), the electronic music lab, and office space and equipment for NABBA officials, as well as University and volunteer staff.
- Bylaw change proposal— The Committee, to ensure that NABBA's current administrative needs are adequately met and that it may engage in effective futures planning, proposes the following four changes to Article V. <u>Committees</u> of the By-Laws:
 - a. Change the text of Article V. Section 1. (e) <u>Public Relations</u> <u>Committee</u> to read: <u>Publications Committee</u>;
 - b. Change the text of Article V. Section 1. (g) <u>Championship Hosts</u> <u>Committee</u> to read: <u>Development Committee</u>;
 - c. In Article V. Section 2. <u>Duties of Committees</u>: strike all text pertaining to <u>The Public Relations Committee</u> and insert the following: "The Publications Committee shall be responsible for developing and issuing all official publications of the Corporation."
 - d. In Article V. Section 2. <u>Duties of Committees</u>: strike all text pertaining to <u>The Championship Hosts Committee</u> and insert the following: "The Development Committee shall be responsible for fundraising, marketing, publicity, and Championships site-planning and logistics. *Ex officio* members of the Development Committee shall include a member of the Finance Committee and a member of the Publications Committee."

Membership committee—Jim Grate presented this report. Membership cards will be produced again this year, but instead of personalized with individual names they will be generic cards. Membership information will include a check box to indicate whether or not the member wants information published in a membership directory. If NABBA Board members wish to remove information they must contact Jim.

Sunday, August 7, 2006

The Bridge committee—it was reported that Eric Aho, Julie Vish, and Diana Herak will work together to get the Bridge on a regular publication schedule; they will also pursue contest exhibitors and advertising—all info related to these activities will be made available on the website.

Paul Droste commented that it should not be the responsibility of the Bridge committee to assemble and publish the contest program. Anita Cocker Hunt took responsibility for it last year and offered to do it again as long as all materials were sent to her in a publishable format. After some discussion Jay Cohen volunteered to produce the contest program for 2006. The deadline for submitting materials for the program will be forthcoming.

Publicity/Advertising Committee--Prices for exhibitors and program ads are as follows:

10 x 10 display--\$300 2 tables--\$500 3 tables--\$700 Whole page ad--\$200 Half page--\$100 Quarter page--\$50 Eighth page--\$25 Inside back cover of program--\$500

The Great American Brass Band Festival will continue to receive a complimentary ad in the contest program; Joanna Goldstein requested free ads for IUSE. Joanna Goldstein noted that IUSE would be providing tables for the exhibitors free of charge, but that if more tables than they have would be needed, they would need to be obtained from elsewhere.

Joanna Goldstein discussed the need for NABBA to find ways to build its coffers. She talked of making efforts to go after regional and national sponsors for underwriting and free publicity. Anita Cocker Hunt said she would be talking with Yamaha, historically a strong financial sponsor of NABBA, but she also noted that Ron Holz had cautioned the Board to make sure it doesn't give up control of the event for cash. Sponsors could be offered logo space on posters, t-shirts, and other contest items. Jay Cohen talked of the need for the local hosts to solicit support from local merchants as they are best placed to make the argument to them for the relevance of their sponsorship. Susan Reigler commented on the need for a press release and follow-up to drum up support for the event. Various members of the Board, including Barb Burtch, Linda Detman, Jackson Hill, Susan Reigler, and Jay Cohen volunteered to contact regional and national corporations about sponsoring the competition. Among the corporations mentioned were YUM Brands, Kroger, Colgate, 5/3 Bank, Target, National City Band, Hilliard-Lyons, and Cesar's Riverboat. Paul Droste said he would approach instrument and mouthpiece companies. The group decided a sponsorship of over \$1,000 was required for getting a logo on NABBA merchandise; a display banner can be acquired with a sponsorship of \$10,000. All program advertising information should be sent to Jay Cohen and any corporate underwriting concerns to Jim Grate.

Assignments for Contest Next Year

Anita Cocker Hunt went over Board member assignments for the 2006 competition. A sign-up sheet was circulated for all to select jobs to help.

Review of Procedures for Selecting NABBA bands to other contests

There was some discussion about how the band to represent NABBA to the Great American Brass Band Festival was going to be selected for the coming year. The championship winner, Brass Band of Central Florida declined, Chicago Brass Band had gone to GABBF this year, so the first place Honors band, James Madison University Brass Band had been invited. Keith Wilkinson asked why the 3rd or 4th place Championship division bands were not considered instead of jumping to the Honors division. This issue may be revisited in future Board meetings.

Discussion of Student Artwork

The Board had a spirited discussion about the interesting artwork designed and presented to NABBA by graphic arts students at IUSE. Discussion narrowed down the poster options to one. John de Salme moved to accept the poster; Diana Herak seconded—*motion passed unanimously*.

The Board decided to recognize the designers of the posters with an acknowledgement in the contest program. Anita Cocker Hunt volunteered to produce t-shirts and posters using the newly selected design. "Beefy Ts" will be used for the shirts and will be ordered in at least two colors. About 1,000 posters will be ordered—the Board expects they will become collector's items.

Miscellaneous Items

U.S. Open ad—discussed whether or not to put an ad in the U.S. Open program; decided yes.

Does NABBA need its own lawyer? It was decided that should legal advice be needed NABBA would solicit help from its member bands to find an attorney. In most cases, NABBA would probably need to get an intellectual property lawyer.

Silver Bells Campaign—the campaign is ongoing, and there will be a mailing going out to member bands soon. Susan Reigler commented that Board Members should set an example and send money to the campaign. She argued that NABBA is sending money to bands for international contests and for area festivals and that the money given to Silver Bells may someday come back to the band. Joanna Goldstein noted that NABBA needs to send a letter to acknowledge donations so donors can use it for tax purposes.

Board Openings—there are currently nine board members up for renewal. They will need to let Anita know if they intend to continue on the Board. Jim Grate noted that he received six inquires during the 2005 contest about serving on the Board, and half of them were from bands out west. He urged Anita to follow up with those individuals.

Final recommendations to the By-laws

The By-laws submitted by the by-laws committee were distributed to the Board. John de Salme made a motion to accept all the by-law recommendations; Tom Scheibner seconded—*motion passed unanimously*.

An additional by-law was submitted:

Article III, Section 13 (b)—Whenever a person associated with a NABBA organization has a conflict of interest between the Board and that NABBA member organization, then s/he must recuse himself/herself from any vote, discussion or other activity associated with the Board or its members that creates the conflict of interest.

This by-law will be voted on by email. [The by-law was approved 15-1 by email vote on August 13, 2005.]

Changes to contest rules approved by motion (see above) will be noted in the minutes and highlighted in yellow on the website. The application will include a statement about reading and consenting to the revised rules.

Voting of Officers

The Board nominated Anita Cocker Hunt and John de Salme to another term as president and vice president, respectively. It was noted that during this time of NABBA transition, stability of the leadership would be important in moving the organization forward.

Paul Droste made the motion to elect John de Salme vice president; Rusty Morris seconded—*motion passed unanimously and enthusiastically*.

Tom Scheibner made the motion to elect Anita Cocker Hunt president; Diana Herak seconded—*motion passed unanimously and enthusiastically*.

New Business

Family Memberships—Jim Grate brought up the issue of whether or not a life member should have to pay for the spouse to be a member of NABBA. It is currently \$400 for an individual to be a life member; there was discussion about creating a family life membership for \$600 that would include children under the age of 18. It was suggested that the current family membership include language about including children only under age 18 with the membership.

Jackson Hill made a motion to create a family life membership; Paul Droste seconded—*motion passed unanimously*.

President's Remarks

Anita Cocker Hunt thanked everyone for a productive weekend. She noted how the Board's members come from diverse backgrounds and perspectives and listen to each other and work together to make NABBA operate. She gave special thanks to Susan Reigler and Joanna Goldstein for doing a fantastic job in preparing for NABBA 2006.

Next meeting is scheduled for Friday, March 31, 2006, 9 a.m. at the Indiana University Southeast campus, Louisville KY.

Anita Cocker Hunt called for a motion to adjourn. Diana Herak made the motion; Barb Burtch seconded—*motion passed unanimously*.

Meeting adjourned at 11:08 a.m.

Respectfully submitted by Linda A. Detman, NABBA Secretary